



# 46<sup>th</sup> IDA UP State Dental Conference 2024

*"Artificial Intelligence : Next Gen Dentistry"*

**November 15<sup>th</sup> - 17<sup>th</sup>, 2024**

**Trade Fare**

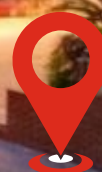
**November 16<sup>th</sup> - 17<sup>th</sup>, 2024 | Hotel Radisson Blu, Sec-18 Noida**

## **SPONSORSHIP TARIFF**



**Hosted by:**  
**Indian Dental Association**  
**Noida Branch**

**Website : [46thidaupstate.com](http://46thidaupstate.com)**



**Venue :**  
**Hotel Radisson BLU**  
**Sector-18, Noida**

## Welcome Message

Dear Sir/Madam

With Great pleasure, we would like to inform that IDA Noida branch is hosting **46th IDA UP State IDA conference 2024** at Hotel Radisson Blu, Sector-18, Noida from 15th -17th November 2024. Members of IDA Noida are committed to make this event a memorable one. Around 600-700 delegates from Uttar Pradesh and Delhi NCR shall be attending the conference and trade fare. Highlight of the conference shall be one of the biggest trade fairs of UP where latest Equipment's, instruments, dental materials, dental labs, will be displayed on state of the art 50-60 stalls.

I am writing this letter to invite you to be a Co-Sponsor, Exhibitor or Financial Supporter of this event. As a leader in the fraternity, your involvement with us is an opportunity for your business/organization to receive exposure and to join other individuals, organizations, and coalitions to educate about latest in Dental sciences.

Your sponsorship is the primary source of funding for this event and will help ensure its success. Come forward and join hands with us in making this event a grand success.

Kind Regards,

**Dr Dharendra Srivastava**

Chairman Organizing Committee

9312284822

**Dr Savidha Tonk**

Organizing Secretary

9811035059

**Dr Namita Katyal**

Treasurer

9810988433

15<sup>th</sup> November : Students Poster and Papers, Lectures and Cultural Programme

Venue : Hotel Golden Tree

16<sup>th</sup>-17<sup>th</sup> November : Trade Fare, Scientific Session

Venue : Radisson MBD Hotel



# SPONSORSHIP OPPORTUNITIES

## PLATINUM (1)

- Three Stall of 3x2 meters at premium location
- Branding at Banquet
- 3 full registrations including Banquet
- 1 sponsored lecture of 30 mins on main podium
- Full page advertisement in book
- Company logo on website
- Up to 3 Inserts in Conference Bag
- Full mailing list of participants
- Company name on Screen during all presentations

**Rs 6 Lakhs + Taxes**

## GOLD (2)

- Two Stall of 3x2 meters at premium location
- Branding at Inauguration
- 1 sponsored lecture of 30 minutes on Main Podium
- 2 full registrations
- Full page advertisement in book
- Company logo on website
- 2 Inserts in Conference Bag
- Full mailing list of participants
- Company name on Screen during all presentations

**Rs 5 Lakhs + Taxes**

## SILVER (2)

- One Stall of 3x2 meters at premium location
- Branding during Tea & Coffee
- 1 full registrations
- Full page advertisement in book
- Company logo on website
- 1 Insert in Conference Bag
- Full mailing list of participants

**Rs 3 Lakhs + Taxes**

## *Exhibitors*

- ➔ Regular (In exhibition area) 3x2 meters - Rs 45000/- + Tax
- ➔ Premium Stall (Near Main Hall) 3x2 meters - Rs 55000/- + Tax

**Note : Trade Fare on November 16<sup>th</sup> - 17<sup>th</sup>, 2024 | Hotel Radisson Blu, Sec-18 Noida**

## *Other Sponsorship Opportunities*

- ➔ Conference Bag-on actuals
- ➔ Pen and Pad-on actuals
- ➔ Lunch Branding and Sponsorship
- ➔ Banquet-Negotiable
- ➔ Awards (Different Categories)
- ➔ Conference Programme Books- Actuals
- ➔ Scientific Session- Negotiable
- ➔ Students Cultural Programme and Sports
- ➔ Activities- Negotiable

## *Rates for Advertisement in Souvenir*

- ➔ Full page Colored Rs 30000/-
- ➔ Half Page Colored Rs 20000/-
- ➔ Full Page Colored in side Cover page Rs 40000/-
- ➔ Full Page Colored in side back page Rs 35000/-
- ➔ Back Colored Page Rs 50000/-
- ➔ Full Page Black and White Rs 20000/-
- ➔ Half page Black and White Rs 15000/-
- ➔ Insert In Conference Bag Rs 25000/-
- ➔ 18%GST will be applicable



# 46<sup>th</sup> IDA UP State Dental Conference 2024

*Revolutionizing Dental Practice: Harnessing Artificial  
Intelligence Next Gen Dentistry*

**November 15<sup>th</sup> - 17<sup>th</sup>, 2024**

**Venue :**

**Hotel Radisson BLU  
Sector-18, Noida**

Hosted by

**Indian Dental Association  
Noida Branch**

Conference Secretariat

**Dr Savidha Tonk**

**Organizing Secretary**

D-102 Sector - 40, Noida - 201303, UP

Phone no. - +91 9811035050

E mail : 46thupstateidaconf@gmail.com

Website : 46thidaupstate.com

## Bank Details

Account Name : 46th IDA UP STATE DENTAL CONFERENCE 2024  
Account No. : 7752206245  
IFSC Code : IDIB000I016  
Bank Name : Indian Bank, Indirapuram Ghaziabad  
**GSTIN : 09AAAAI7419L1ZC**

*Scan me*

